

# Pendry Magazine

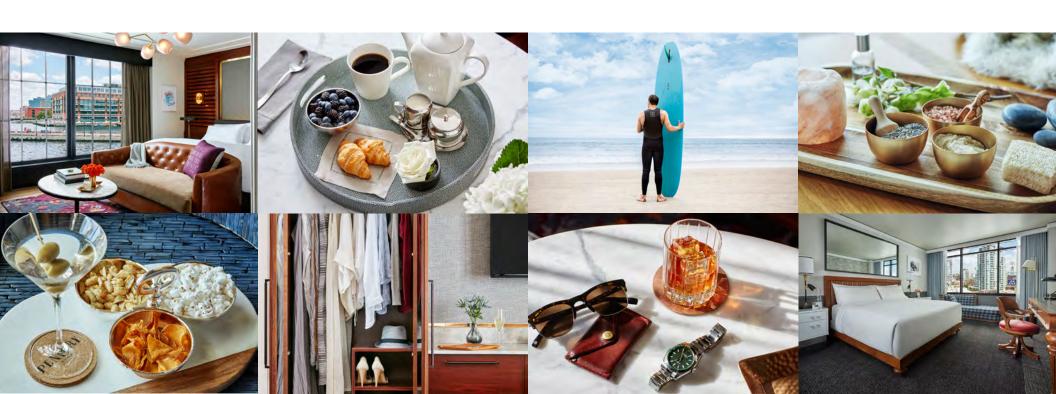
———The Pendry Hotels Publication————

Media Pack

## **PENDRY**

A new luxury brand from Montage Hotels & Resorts, Pendry Hotels fills the void between service-oriented luxury hotels and design-oriented boutique hotels. Conceived as a leader in hospitality, each Pendry will be the destination's most inspired guest house — comfortable, classically beautiful with a modern sensibility, culturally connected, and brimming with experiences that surprise and delight.

For today's sophisticated traveler, Pendry is more than a place; it is a promise. A promise to blend an exceptional service culture with stunning design, and to deliver original, exciting, and authentic offerings to guests and locals in world class destinations.



## PENDRY



## **PENDRY**

AN DIEGO

PENDRY
BALTIMORE

Standing proudly on the block of 5th, 6th, and J,
Pendry San Diego resides in the epicenter of San Diego's
vibrant Gaslamp Quarter. The hotel strikes a balance
between modern and traditional, pairing classic Southern
California influence with modern luxury.

317 guestrooms, including 36 suites | 6 restaurants & bars

Sagamore Pendry Baltimore stands proudly on Recreation Pier, an iconic and storied former port of entry that's been reimagined as a hotel and centerpiece for the Fells Point nighborhood.

128 guestrooms & suites | restaurant & bar





## PENDRY

#### **IN-ROOM PUBLICATION**

Pendry Magazine, like the brand itself, is passionate about simple luxury and clean design. Our content is forward thinking, culturally engaged, and tailor-made for the seasoned traveler.

#### Pendry Magazine Audience Profile

Average Annual Household Income <b>\$1,138,000</b>
Assets\$11,100,000
Median Net Worth
Value of Real Estate Holdings\$2,900,000
Vacationed at a Luxury Resort last year <b>55</b> %
Bought a luxury car last year <b>59</b> %
Spent on average vacation last year <b>\$11,000</b>



#### Audience Attributes

Confident Explorer

Style Conscious

Intellectually Curious

**Culturally Aware** 

Creative

#### In Every Issue

Art & Culture

Destination Travel

Dining & Drink

Health & Wellness

Lifestyle

Style





#### AD RATES & 2016/2017 CALENDAR

## Advertising Rates

Inside Front Cover	\$2,500
Inside Back Cover	\$2,500
Full Page	\$1,800



#### Publication & Closing Dates

Issue	Space Close	Material Close	In Room
Winter 2016	November 7	November 7	December 5
Summer 2017	May 12	May 12	June 2
Winter 2017	November 10	November 10	December 4

Pendry Magazine will live within Montage Magazine and will be placed in all guestrooms at Pendry and Montage hotels.