

The logo for Pendry Hotels, featuring the word "PENDRY" in a large, bold, serif font, with the word "HOTELS" in a smaller, all-caps, sans-serif font directly beneath it. The logo is centered within a solid pink rectangular background.

PENDRY
HOTELS

Pendry Magazine

—————The Pendry Hotels Publication—————

Media Pack

PENDRY

HOTELS

A new luxury brand from Montage Hotels & Resorts, Pendry Hotels fills the void between service-oriented luxury hotels and design-oriented boutique hotels. Conceived as a leader in hospitality, each Pendry will be the destination's most inspired guest house – comfortable, classically beautiful with a modern sensibility, culturally connected, and brimming with experiences that surprise and delight.

For today's sophisticated traveler, Pendry is more than a place; it is a promise. A promise to blend an exceptional service culture with stunning design, and to deliver original, exciting, and authentic offerings to guests and locals in world class destinations.



PENDRY

HOTELS

LOCATIONS

PENDRY

SAN DIEGO

Standing proudly on the block of 5th, 6th, and J, Pendry San Diego resides in the epicenter of San Diego's vibrant Gaslamp Quarter. The hotel strikes a balance between modern and traditional, pairing classic Southern California influence with modern luxury.

317 guestrooms, including 36 suites | 6 restaurants & bars

SAGAMORE PENDRY

BALTIMORE

Sagamore Pendry Baltimore stands proudly on Recreation Pier, an iconic and storied former port of entry that's been reimagined as a hotel and centerpiece for the Fells Point neighborhood.

128 guestrooms & suites | restaurant & bar



IN-ROOM PUBLICATION

Pendry Magazine, like the brand itself, is passionate about simple luxury and clean design. Our content is forward thinking, culturally engaged, and tailor-made for the seasoned traveler.

Pendry Magazine Audience Profile

Average Annual Household Income	\$1,138,000
Assets	\$11,100,000
Median Net Worth	\$5,300,000
Value of Real Estate Holdings	\$2,900,000
Vacationed at a Luxury Resort last year	55%
Bought a luxury car last year	59%
Spent on average vacation last year	\$11,000



Audience Attributes

Confident Explorer
Style Conscious
Intellectually Curious
Culturally Aware
Creative

In Every Issue

Art & Culture
Destination Travel
Dining & Drink
Health & Wellness
Lifestyle
Style



AD RATES & 2016/2017 CALENDAR

Advertising Rates

Inside Front Cover	\$2,500
Inside Back Cover	\$2,500
Full Page	\$1,800



Publication & Closing Dates

Issue	Space Close	Material Close	In Room
Winter 2016	November 7	November 7	December 5
Summer 2017	May 12	May 12	June 2
Winter 2017	November 10	November 10	December 4

Pendry Magazine will live within Montage Magazine and will be placed in all guestrooms at Pendry and Montage hotels.