

Your Complete Summer Marketing Package

Estimated Summer Viewership/Readership 440,000+

Sponsored Editorial

Online

You will be highlighted on our websites, one post per month



- Lagunabeachmagazine.com
- Lagunabeachindy.com

Estimated annual pageviews
770,000+

Estimated annual visits
520,000+

Sponsored Editorial

Email

You will be highlighted on our email, one post per month



2,500 affluent opt-in locals in Laguna Beach.

Promoted Posts

Social Media

You will be highlighted on our extensive social media feeds, one post per month



15,000+ likes and followers on Facebook, Instagram and Twitter

Print

Your display Ad will run all summer long, giving you access to locals and visitors alike.



Laguna Beach is one of the wealthiest cities in the county. Our Summer Special gets you exposure in our award-winning city magazine and gives you the chance to tell your story to our savvy, sophisticated audience.



Direct Delivery is one of the most effective ways to ensure your message is delivered to the target audience, with over 15,250 papers delivered every Friday the Laguna Beach Independent Newspaper is a perfect addition to your digital, email and social marketing initiatives.

Book your space now: 949-715-4100

PROGRAM RATES & SPECS

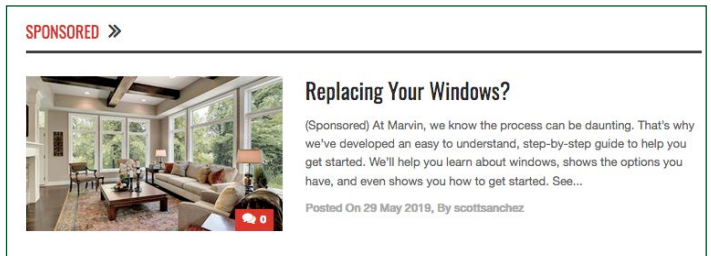
SPONSORED EDITORIAL EMAIL

- Title text (if any) max 60 characters with spaces
- Body text: max 250 characters with spaces
- Image/logo (1): max size is 220x160px, jpeg, gif, png
- Call to action message: i.e., "click here," "read more," "order now."
- Call to action link URL.



SPONSORED EDITORIAL ONLINE

- Title text (if any) max 60 characters with spaces
- Body text: max 500 characters with spaces
- Image/logo (1): max size is 220x160px, jpeg, gif, png
- Call to action message: i.e., "click here," "read more," "order now."
- Call to action link URL.



SOCIAL MEDIA PROMOTED POSTS

- Body text: max 500 characters with spaces
- Image/logo (1): recommended size is 1,200x628px, jpeg, gif, png
- Call to action message: i.e., "click here," "read more," "order now."
- Call to action link URL.
- Relevant #s, @s and website URL's (links)



PROGRAM DETAILS

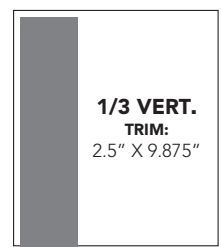
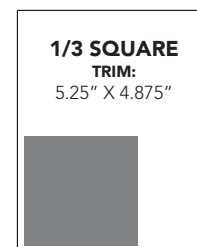
3-month campaign, June-August What you receive:

- 1 - Sponsored Editorial email post per month (3 total)
- 1 - Sponsored Editorial post online per month (3 total)
- 1 - Social Media post promotion per month (3 total)
- 1 - 1/4-page ad in the Independent Newspaper (3 total)
- 1 - 1/3-page ad in Laguna Beach Magazine (1 total)

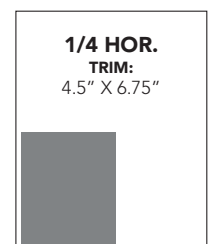
PROGRAM COST

3-month campaign, including online, email, social media, newspaper and magazine promotion for only **\$490/month**. Program Value: \$1,198/month

LAGUNA BEACH MAGAZINE Specifications



LAGUNA BEACH INDEPENDENT NEWSPAPER Specifications



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